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Mortality Table Update on the 2015 VBT/CSO

Joint American Academy of Actuaries Life Experience Committee and Society of Actuaries Preferred Mortality Oversight Group

> Actuaries Club of the Southwest November 12, 2015 Austin, Texas

Agenda & Presenter

Agenda

- 2015 VBT
- 2015 VBT Relative Risk Tables
- 2017 CSO
- 2017 CSO Preferred Structure Tables
- Underwriting Criteria Scoring Tool (UCS)

Presenters

Dieter Gaubatz, FSA, FCIA, MAAA Chair, Underwriting Criteria Team

Thanks to

Mary J. Bahna-Nolan, FSA, MAAA, CERA

Chair, Joint American Academy of Actuaries Life Experience Committee and Society of Actuaries Preferred Mortality Oversight Group





Additional information

2015 SOA Annual Meeting

October 11-14, 2015

Austin, TX

Session 64 – Mortality Table Update on the 2015 VBT / 2017 CSO

Session 169 – 2017 CSO Impact





Mortality Development

- Significant work completed to develop various mortality tables and margins to support PBR and new valuation table
- Series of presentations on the various table development and impacts from prior tables via NAIC National Meetings and can be found on NAIC website
 - VBT: Summer and Fall 2014 meetings
 - CSO: Fall 2014 and Spring 2015 meetings
 - UCS: Conference calls Summer 2015





VBT Tables and Applications - Adopted

Table	Regulatory Use	Valuation Manual Impacts	Status
2015 VBT Basic Tables	 AG38,§8.D AG48 VM-20 Deterministic 	 VM-M, §2 Recognizes as industry table VM-20, §9.C.3.a 	 Adopted by LATF at August meeting Able to be used for
and	• VM-20 Deterministic reserves• VM-20 Stochastic	 Refers to VM-M for industry table to allow use of either 2008 VBT or 2015 	AG48 filings in 2015 • AG38 §8.D filings
2015 VBT Relative Risk Tables	reserves	VBT	require full NAIC adoption by July 1 of valuation year so likely not available until 2016

- 2008 VBT is still the required industry mortality table for AG38 §8.D in 2015
- No 2015 Limited Underwriting Table so continue to use 2008 VBT Limited Underwriting Table as industry table



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2015 VBT Development

Comparing VBT 2015 and 2008 tables Male non-smoker

	Annual improvement (%) equivalent						
	Duration						
Issue Age	1	6	11	16	21	26	
25	5.8%	6.9%	4.5%	3.5%	2.3%	3.6%	
35	5.3%	1.8%	4.0%	3.6%	2.2%	4.0%	
45	-0.8%	3.5%	3.6%	2.3%	2.2%	4.0%	
55	5.7%	3.3%	2.5%	2.2%	2.3%	2.5%	
65	2.5%	4.1%	3.4%	1.7%	-0.2%	0.3%	
75	7.6%	4.3%	0.1%	0.3%	1.1%	1.0%	
85	10.2%	6.4%	1.1%	1.0%	0.1%	-1.2%	

Mortality decrease expressed as an annual improvement rate spread over 7 years

- A reduction in rate is shown as a positive improvement % in the above table
- The improvement rates shown show impact of a number of characteristics
- Values are NOT actual underlying systematic improvement, many other factors also included

These are not the improvement factors used to true up the experience to the end of the experience

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YOF period..

2015 VBT and RR Tables

- Based on underlying experience from SOA's ILEC 2002-2009 data calls (51 companies)
 - Significant increase in exposure and number of claims over studies underlying both 2008 and 2001 VBT Tables

Table	# Contributing Companies	Exposure by Count (millions)	Exposure by Amount (trillions)	Actual # Claims (millions)
2015 VBT	51	266	\$30.7	2.5
2008 VBT	35	75	\$ 6.9	0.7
2001 VBT	21	175	\$ 5.7	1.2



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Mortality Improved from 2008 VBT

Study Period	Male	Female	Aggregate	Exposure (Trillion)	# Death Claims
2002-2004 (underlying 2008 VBT)	101.1%	100.5%	100.9%	\$ 7.4	699,890
2002-2009 (underlying 2015 VBT)	94.2%	94.7%	94.3%	30.7	2,549,490
2002-2009 experience for common companies to 2002-2004 study	92.3%	94.3%	92.8%	19.2	1,940,403
2002 – 2009 100k+	88.3%	89.2%	88.5%	26.9	162,095
2002 – 2009 250k+	84.1%	85.4%	84.4%	20.6	46,570



SOCIETY OF ACTUARIES Source: Society of Actuaries Individual Life Experience Reports

Source: Society of Actuaries, Individual Life Experience Reports 2002 through 2009 Preliminary

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Experience Varies by Many Factors

A/E* Ratio –NS versus SM					
Smoker Status	A/E Ratio by				
	Amount				
Non-smoker	92.3%				
Smoker	97.5%				
Unknown Status	99.8%				
Aggregate	94.3%				
A/E* Ratio – I	By Issue Age				
Issue Age A/E R	atio by Amount				
40 - 49	100.1%				
60 - 69	95.1%				
80 - 89**	61.6%				



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A/E* Ratio – By Amount				
Face Amount Band	A/E Ratio by			
(\$)	Amount			
50,000 - 99,999	105.6%			
250,000 - 499,999	88.6%			
1,000,000 - 2,499,999	81.9%			
5,000,000 - 9,999,999	74.1%			
Aggregate	94.3%			

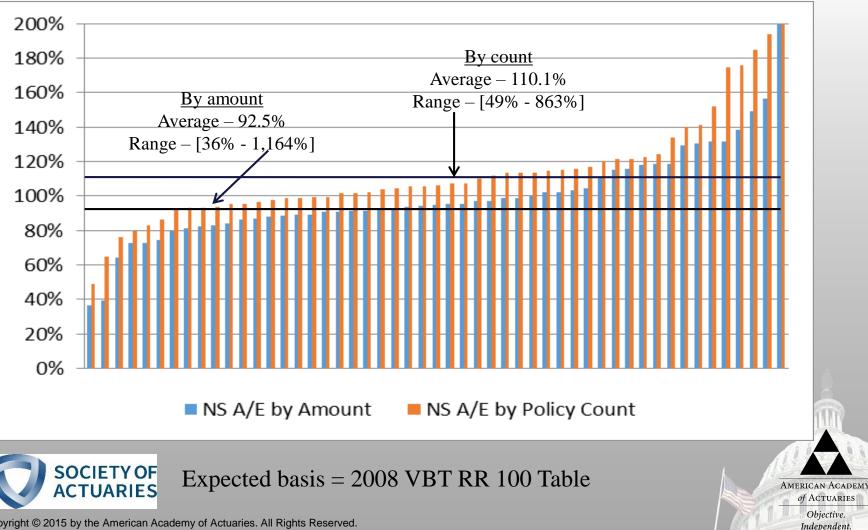
* Expected basis = 2008 VBT Primary Tables, ANB

** 80-90 for common companies drops to 55% but credibility is limited



Experience Varies Significantly by Company

A/E Ratios for contributing companies – non-smoker risks



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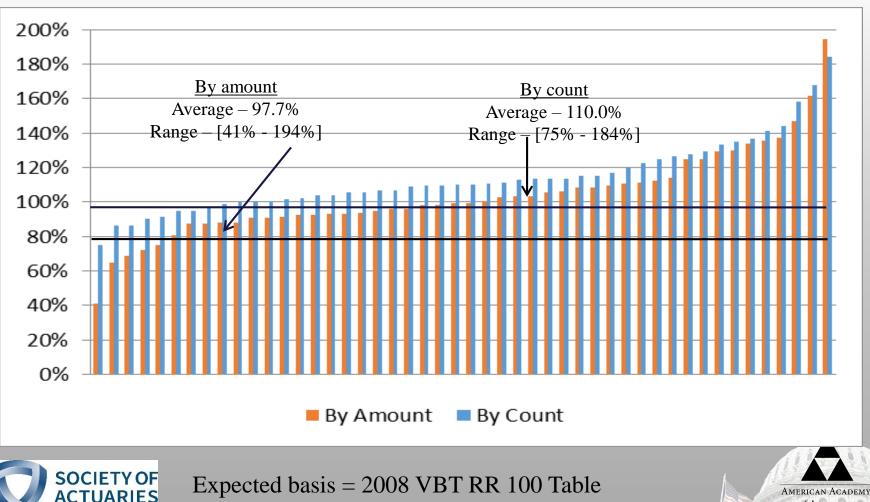
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Experience by Company, cont'd

A/E Ratios for contributing companies –Smoker risks



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2015 VBT Table Structure

VBT Primary Tables

- NS/SM/Composite
- M/F
- ANB/ALB
- Select & Ultimate, Ultimate only
- Juvenile rates on composite basis only
- Select factors vary by gender and issue age
- Omega rate of 500.0 per 1,000 at attained age 112



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NS/SM used interchangeably with Nontobacco/Tobacco – clarified via language in VM-01



Select Period

- Varies by issue age and gender
- Considered both observable as well as prospective select period
- Underlying select period independent of preferred wear-off

Issue Age	MALE	FEMALE
0-17	0	0
18-54	25	20
55	24	19
65	19	17
75 85	15	14
85	8	8
95 96+	1	1
96 +	0	0

Select Period for Sample Issue Ages



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Adjustments to Underlying Experience

Adjust data to remove post level term anti-selective mortality;

 Adjust data to recognize differences in experience from different underwriting eras; and

Improve the underlying experience to start date of table (2015)



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Mortality Improvement Assumption

2015 VBT Mortality Improvement Factors from 2009-2015 Select Attained Ages

Male Age	Improvement Factor	Female Age	Improvement Factor
0-12	1.75%	0-12	1.10%
15	1.45%	15	0.93%
18-82	1.15%	18-80	0.75%
85	0.88%	83	0.58%
90	0.44%	88	0.29%
91	0.35%	89	0.23%
92	0.27%	90	0.17%
93	0.18%	91	0.12%
94	0.09%	92	0.06%
95+	0.00%	93+	0.00%
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Graduation Approach

- Explored 3 separate approaches to graduating data and resulting fit
 - Generalized Additive Model (GAM).
 - Projection pursuit regression (PPR);
 - Whittaker-Henderson (WH); and
- For the ultimate date, all three models produced reasonable results;
- For the select data, the models did not perform equally GAM approach had best fit overall with little to no loss of monotonicity
- Additional adjustments made for young adult issue ages and issue ages 70 and above



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Relative Risk (RR) Table Considerations

Number of tables

- Same as 2008 VBT for both non-smoker and smoker
- Relativity amongst tables
 - Different from 2008 VBT for non-smokers; same for smokers
- Preferred wear-off pattern

Similar to 2008 VBT





2015 VBT and RR Table Structures

VBT Primary Tables

- NS/SM/Composite
- M/F
- ANB/ALB
- Select & Ultimate, Ultimate only
- Juvenile rates on composite basis only
- Select factors vary by gender and issue age
- Omega rate of 500.0 per 1,000 at attained age 112

RR Tables

- 10 NS/4 SM tables
- M/F
- ANB, ALB
- No juvenile rates or composite tables
- Utilizes preferred wear-off pattern that wears off by age 95
- RR 100 Table same as VBT Primary Table

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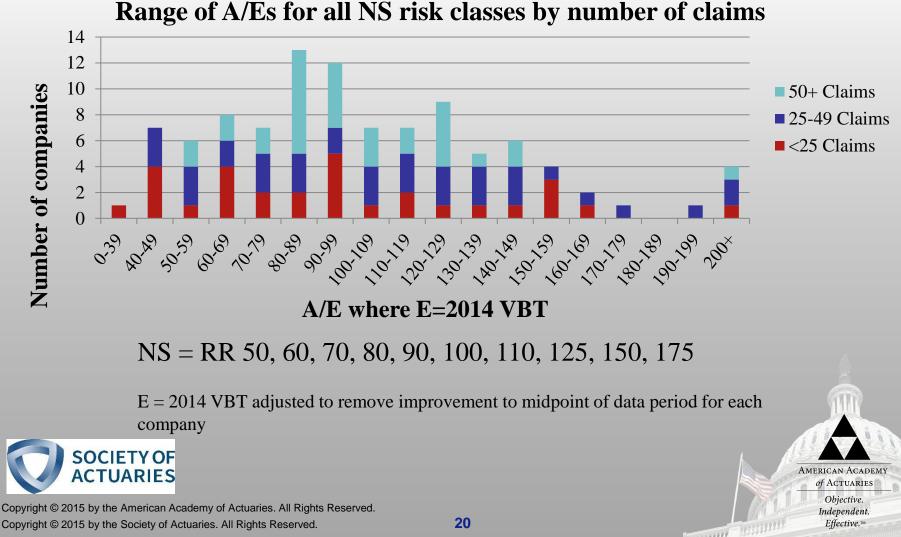
New UCS Calculator

NS/SM used inter-changeably with Non-tobacco/Tobacco- clarified via language in VM-01

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Determination of Relativity for RR Tables - Nonsmoker



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Determination of Relativity for RR Tables - Smoker

- Limited data to justify different structure or relativity from that in the 2008 VBT
- SM RR tables = RR 75, RR 100, RR 125, RR 150
- RR 100 = VBT Primary SM



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Preferred Wear-off Factors

- Analyzed level of wear-off but industry experience still emerging.
- There is virtually no additional information available from the 2008 VBT analysis, which was extensive.
- The preponderance of aggregate NS data in early durations further complicated the analysis; therefore, also examined Milliman's MIMSA study.



Preferred Wear-off Factors – Select Ages

- Preferred wear-off factors are similar at most ages as those in 2008 VBT
- Grade off at age 95 (versus 90) same as underlying select period.
- Factors used to grade from age 90 to 95 based on professional judgment.

	Duration						
Issue Age	1	5	10	15	20	25	
25	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	
35	0.0%	0.0%	0.0%	2.1%	5.6%	11.4%	
45	0.0%	1.8%	5.3%	11.1%	19.3%	29.9%	
55	0.0%	5.2%	14.0%	25.2%	39.0%	55.3%	
65	0.0%	11.0%	27.4%	46.8%	66.2%	81.4%	
75	0.0%	22.8%	51.1%	72.5%	94.3%	100.0%	
85	0.0%	27.8%	82.9%	100.0%	100.0%	100.0%	
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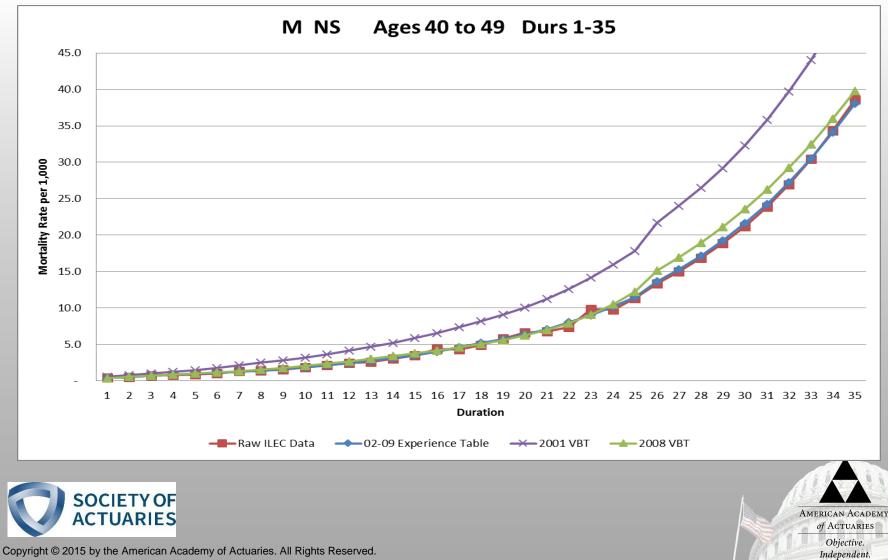




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Resulting experience – Sample Ages and Durations

Resulting Experience Table

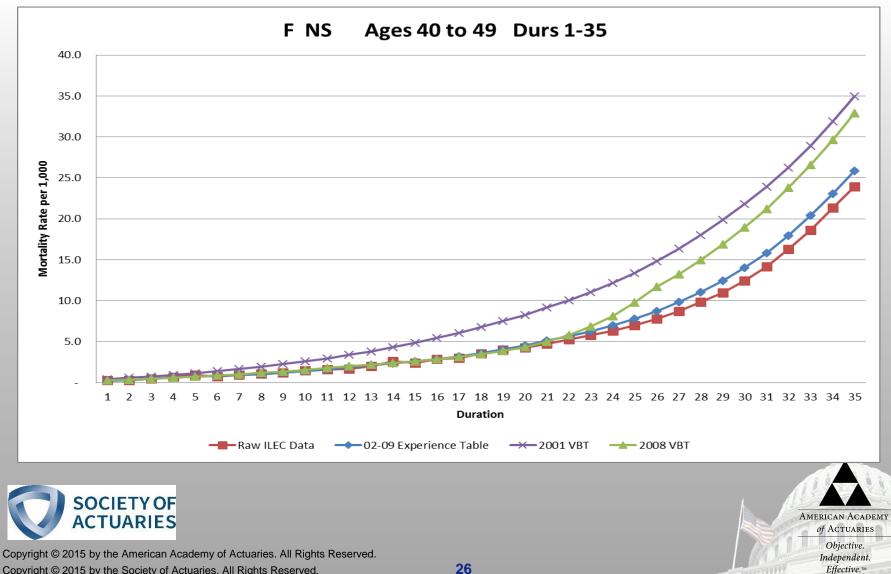


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Resulting Experience Table



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2017 CSO Development

Tables and Applications – Exposed, cont'd

Table	Regulatory Use	Valuation Manual Impacts	Status
2017 CSO and 2017 CSO Preferred Structure Tables	 Net premium reserves Tax reserves Non-forfeiture determination* Basis for 7702/7702A Cap for universal life cost of insurance charges 	 VM-00 Allows use of 2017 CSO, per conditions in VM-20,§3 for companies that elect to defer PBR implementation VM-02, §5.A.1-3 Recognizes 2017 CSO for non-forfeiture and defines conditions for use VM-M, §1.H Defines 2017 CSO and Preferred Structure Tables for use as a valuation table VM-20, §3.A.2 and §3.C.1 Allows use of 2017 CSO for net premium reserve determination and defines conditions for its use VM-20, §6 Points to mortality as defined in §3.C.1 and VM-M §1.H for which mortality to use in the stochastic and deterministic exclusion tests VM-A Adds Appendix A-814 to list of references 	 30-day comment period expired 09/18/2015 Report being finalized Vote for adoption at LATF meeting on 11/17









- Purpose of margin
- Target level of margin (from regulators)
- Structure of margin
- Preferred structure tables





4 Purposes for a Margin Considered

Co	nsideration	Resolution
1	Confidence of experience study	 Dismissed for 2017 CSO Significantly more data than in prior underlying studies 439% increase in exposure by amount
2	Variation of individual company's experience relative to the mean	 There is variability by company A/E by amount ranges for NS risks from < 40% to > 200%
3	Random fluctuation due to smaller exposure	 Not practical to vary loadings by size of company exposure Purpose of capital and surplus
4	Unknown variation such as catastrophic events	• Purpose of capital and surplus



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CSO Margin Comparisons – Coverage Level

Table	1980 CSO	2001 CSO	2017 CSO			
Underlying Experience	1970-1975	1990-1995	2002-2009			
Coverage %	50%	81%	70.6%			
# Companies Included	19	21	51			
# Companies Covered	10	17	36			
Amount of data in underlying study						
Exposure by Amount	\$0.77 trillion	\$5.7 trillion	\$30.7 trillion			
Exposure by Count	Info not in report	175 million	266 million			
Actual # Claims	Info not in report	1.25 million	2.5 million			
# Common Companies to 2017 CSO	14	16	N/A			



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NAIC LATF Guidance Regarding Margin

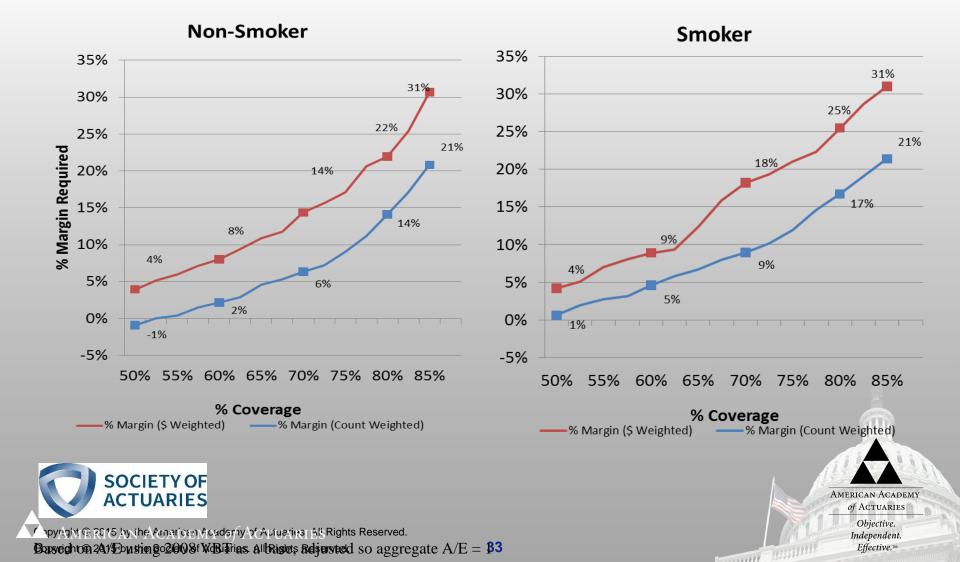
- Margins consistent with 2001 CSO
- To cover the claims or mortality experience from at least 70% - 79% of the contributing companies (in the underlying mortality study)
- Purpose of margin is to cover the variation of an individual company's mortality around the mean (company variation)



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Approximate Margin to Meet Directive 15% for Non-smokers; Slightly Higher for Smokers



CSO Margin Structure Comparison

CSO Table	Structure of Margin
2001 CSO	$\frac{0.0056 - 0.00016 (x+t) + 0.000008 (x+t)^2}{(x+t)^2}$
	$e_{[x]+t}$
2001 CSO Preferred Structure	Same as 2001 CSO
2017 CSO	Graded % load varying by attained age

- 2001 CSO margins were calculated for the composite ultimate rates and then used for both SM & NS ultimate rates.
- The formula margin for attained age 100 was graded to 0 at attained age 120.



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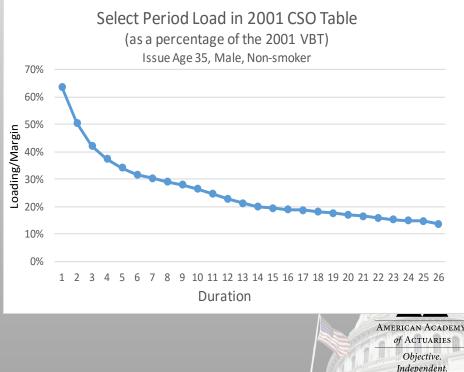
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CSO Margin Structure, cont'd

Using similar structure as 2001 CSO

- Results in margins that are extremely high during the select period and issue ages where there is the highest level of credibility
 - A few potential reasons for this:
 - Based on ultimate mortality
 - Based on studies with considerably less exposure in select period

The loads underlying the 2001 CSO Table were highest in the early durations of the select period



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CSO Margin Structure, cont'd

- Developed % Load that varies by attained age with the following pattern:
 - 23% below age 20, grading down to
 - 17% at age 80, and further grading down to
 - 15% at age 100, and further grading down to
 - 7.5% at age 110 and later
- Results in a percentage load that decreases by age and an absolute load that generally increases by age
- Appears to result in more intuitive pattern in load by age than other methods
- Simple to understand and administer for all the table variations
 - Easier to maintain appropriate relationships between the various tables

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CSO Margin Structure, cont'd

This load covers the mortality* of

- **70.6%** of companies in the study overall
- **72.5%** of companies for males; 76.5% for females
- 71.6% of the companies for male non-smokers; 74.5% for female nonsmokers
- 74.5% of the companies for male smokers; 78.4% for female smokers
- A company's mortality was covered if its A/E ratio by amount was below 100% where E was the loaded pure experience table before any improvement to 2014 (or 2017)
- Committee believes this covers the guidance suggested by LATF to cover 70%-79% of contributing companies' experience

* The different distributions of business within each company led to variability in which companies and how many companies experience is covered by a particular load.
 The coverage percentage varies by age grouping within a particular cohort.



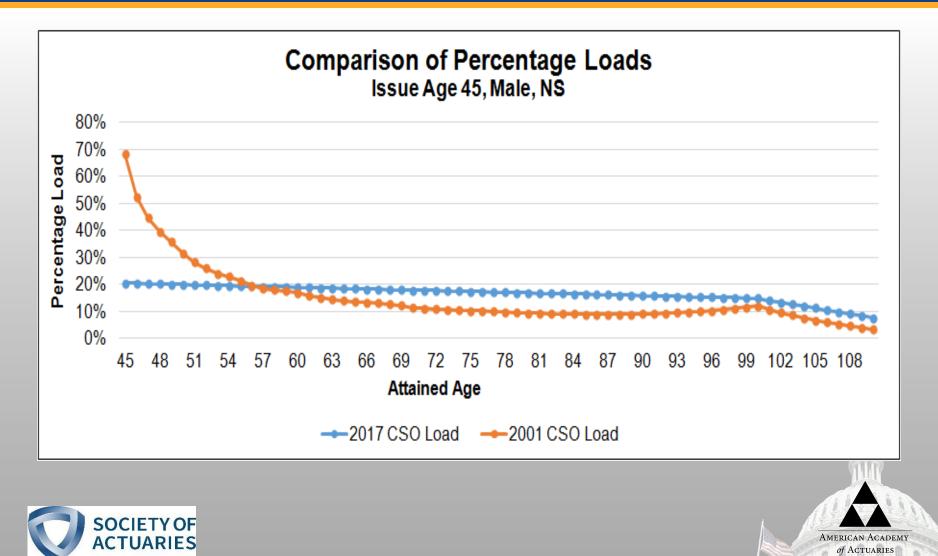
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CSO Margin Structure, cont.



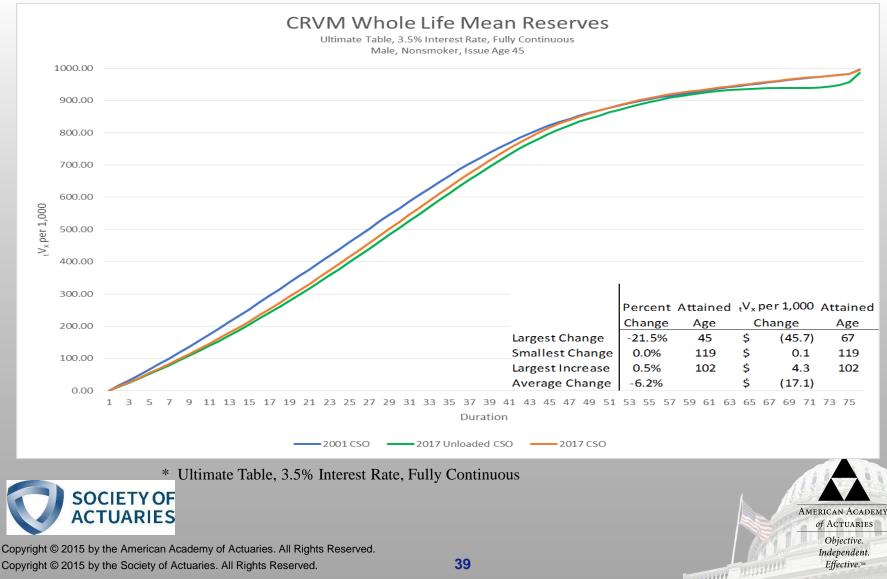
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Whole Life Reserve Comparisons CRVM Mean Reserves* - Male NS, Issue Age 45



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- 2015 VBT as base, projected with improvement to 2017 (referred to as Preferred Structure Basic Tables)
- Similar structure as 2001 CSO Preferred Structure Tables
 - NS and SM classes, when weighted together, equal 2015 VBT aggregate NS and SM mortality, respectively

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- Tables were subsequently improved to 2017
- Omega age of 121 same as 2001 CSO
 - Rates grade to omega rate of 1.000
- Load structure and load level same across all the classes



3 NS

2 SM

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Preferred Structure Loads

Proposed 2017 CSO preferred structure tables have same percentage load for all tables

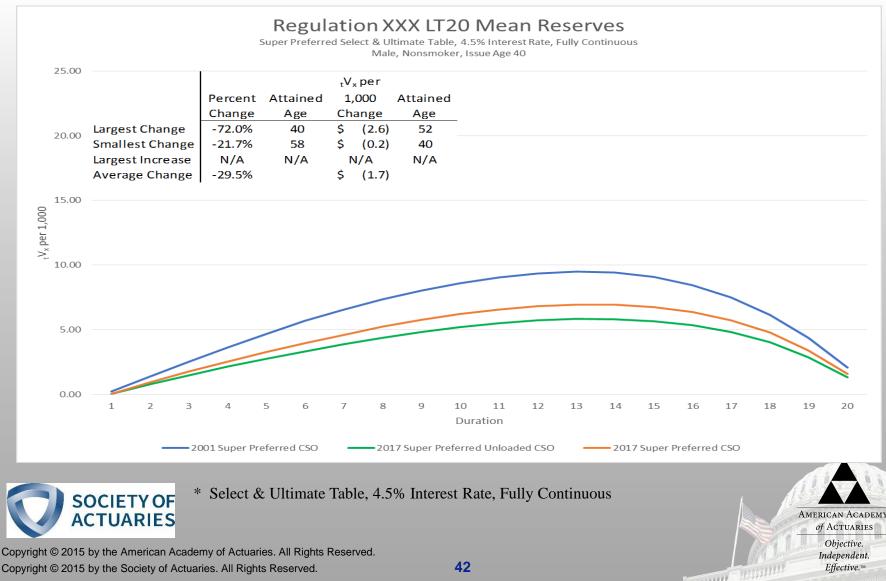
- Arguments in favor of varying load by class:
 - Must 'qualify' to use the super preferred table, so lesser need for load
 - Resulting volatility of mortality in residual class may be higher than the aggregate CSO, suggesting potential for higher load
- Arguments against:
 - More complicated table construction
 - Need to assure tables weight back to the aggregate CSO table



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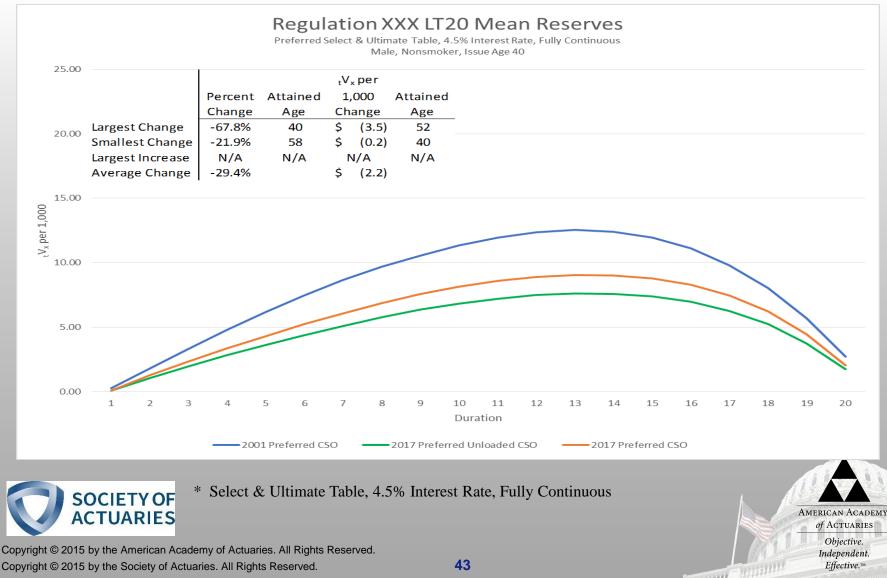


Preferred Structure Tables – Term Reserve Comparisons Super Preferred, Male, NS, Issue Age 40



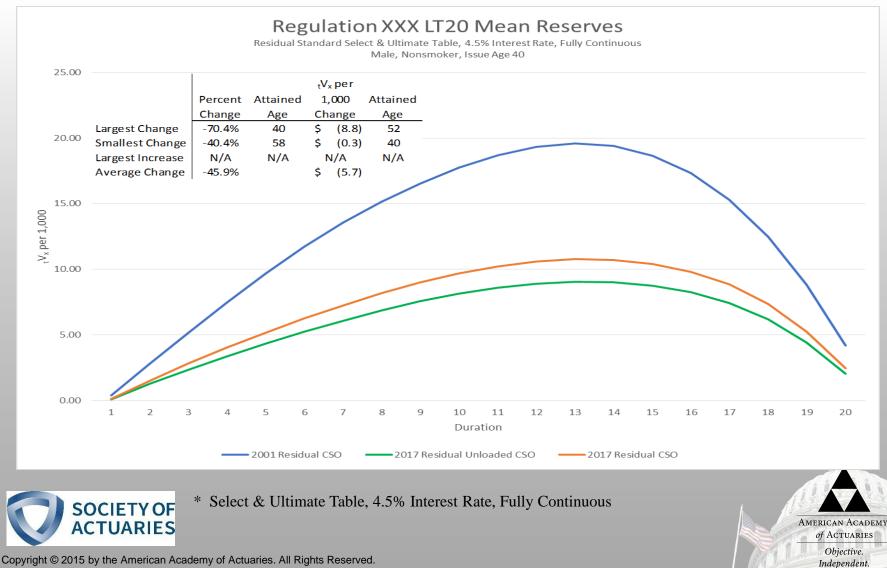
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Preferred Structure Tables – Term Reserve Comparisons Preferred, Male, NS, Issue Age 40



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Preferred Structure Tables – Term Reserve Comparisons Residual Standard, Male, NS, Issue Age 40



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Underwriting Criteria Score Calculator

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Tables and Applications – Adopted

• New UCS Calculator is a tool to assist companies in mapping preferred risk classes to corresponding RR tables based on their preferred underwriting criteria

Table	Regulatory Use	Valuation Manual Impacts	Status
UCS Tool	• Used in conjunction with VBT tables to map the relative risk tables to a company's preferred underwriting criteria	 VM-20, §9.C.3.d Added link to UCS tool and instructions By way of APF, exposing tool itself 	 Adopted Full written report with demonstration of testing still in development – expected October Web-based tool still in development



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What Is It Used For?

2015 VBT Relative Risk (RR) Tables

• Used in the calculation of AG-38 reserves

RRRs (Relative Risk Ratios)

• Used to determine which RR table to use for each risk class in structure



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Output

Provide an specific RRR for each risk class to determine which table to use

Output Results								
NT TB								
NT Class	RRR	Prev	RRR	Prev	TB Class			
Super pref NT	72.0%	25.00%	83.0%	70.00%	Pref TB			
Pref NT	98.0%	40.00%	139.7%	30.00%	Std TB			
Std NT	122.3%	35.00%						

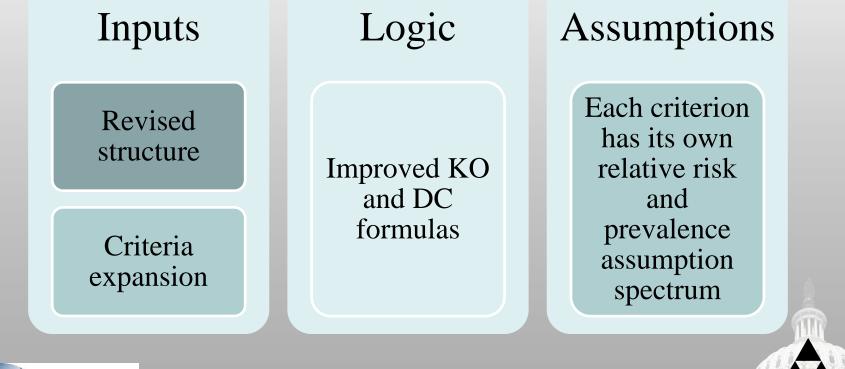


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What's New in the 2015 Version

With the new UCS, the levels are based on actual math / science / research related to each of the criterion. The prior approach was based on formulas and assumptions developed using much more professional judgment.





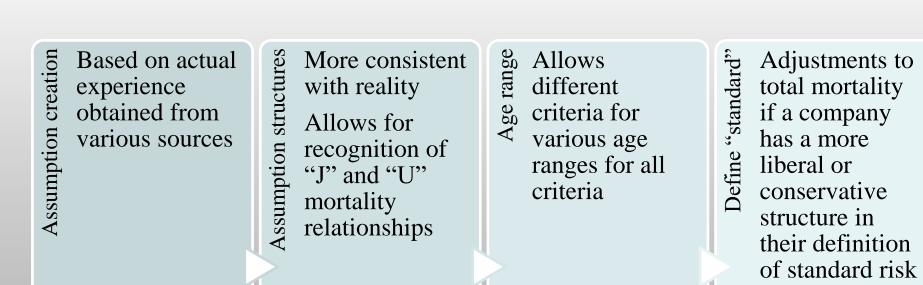
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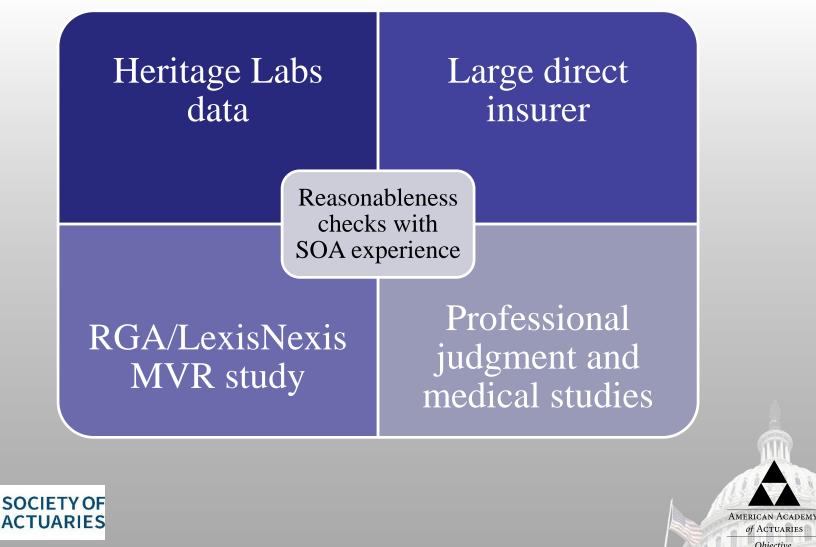
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Assumptions Source of Data



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Participation - Material

Additional Comments

Not a pricing tool

- Designed for valuation
- Assumptions are based on portfolio averages
- Assumptions do not vary by gender, smoking status, age
- Overlapping impact across criteria not recognized

Environment differences not considered

- Target market
- Distribution method
- Claims practices
- Underwriting for standard/substandard
- And others

Excel-based tool

- No macros
- SOA requirement
- Not most efficient programming environment
- SOA web based version in development

Too complicated, but too simple

- Very large program
- Does not reflect all criteria used by some companies
- Does not recognize well logic relationships used by some companies

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Questions? Contact Information

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Supplementary information

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Comparing VBT 2015 and 2008 tables Male non-smoker

Annual improvement (%) equivalent							
	Duration						
Issue Age	1	6	11	16	21	26	
25	5.8%	6.9%	4.5%	3.5%	2.3%	3.6%	
35	5.3%	1.8%	4.0%	3.6%	2.2%	4.0%	
45	-0.8%	3.5%	3.6%	2.3%	2.2%	4.0%	
55	5.7%	3.3%	2.5%	2.2%	2.3%	2.5%	
65	2.5%	4.1%	3.4%	1.7%	-0.2%	0.3%	
75	7.6%	4.3%	0.1%	0.3%	1.1%	1.0%	
85	10.2%	6.4%	1.1%	1.0%	0.1%	-1.2%	

Mortality decrease expressed as an annual improvement rate over 7 years

- A reduction in rate is shown as a positive improvement % in the above table
- The improvement rates shown show impact of a number of characteristics
- Values are NOT actual underlying systematic improvement, many other factors also included



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Comparing VBT 2015 and 2008 tables Female non-smoker

Annual improvement (%) equivalent							
	Duration						
Issue Age	1	6	11	16	21	26	
25	1.2%	1.4%	0.8%	-0.7%	1.2%	5.7%	
35	7.9%	-0.4%	3.0%	2.2%	0.8%	4.9%	
45	3.0%	1.5%	3.2%	1.6%	0.9%	5.7%	
55	5.1%	0.6%	1.7%	1.2%	2.4%	4.4%	
65	3.3%	3.2%	1.8%	0.0%	0.0%	0.5%	
75	4.9%	4.2%	0.7%	0.5%	-1.1%	-1.1%	
85	0.4%	7.5%	-1.1%	-1.1%	-0.5%	-1.2%	

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Comparing VBT 2015 and 2008 tables Male smoker

Annual improvement (%) equivalent							
	Duration						
Issue Age	1	6	11	16	21	26	
25	4.5%	3.1%	3.3%	1.3%	1.4%	5.1%	
35	5.6%	-0.1%	2.8%	2.0%	1.9%	3.7%	
45	6.0%	2.7%	3.0%	1.0%	0.6%	3.7%	
55	6.2%	0.3%	-0.2%	0.3%	1.5%	4.0%	
65	5.9%	0.8%	1.7%	1.3%	2.2%	2.9%	
75	6.6%	0.2%	2.9%	2.9%	3.7%	2.9%	
85	2.7%	7.5%	3.7%	2.9%	0.2%	-1.2%	

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Comparing VBT 2015 and 2008 tables Female smoker

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	Duration						
Issue Age	1	6	11	16	21	26	
25	7.2%	0.4%	-0.8%	-2.0%	1.4%	3.5%	
35	3.6%	-1.5%	1.0%	1.4%	1.7%	2.6%	
45	3.2%	1.9%	2.0%	1.0%	0.1%	3.3%	
55	5.8%	1.7%	0.2%	-0.5%	1.7%	4.3%	
65	6.5%	-0.8%	-0.8%	-0.5%	-0.4%	0.1%	
75	6.6%	-2.6%	-1.6%	0.1%	-0.4%	0.9%	
85	-0.5%	3.6%	-0.4%	0.9%	-0.5%	-1.2%	

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